

PROGRAM

10:00

Tobias Kalenscher:
Introduction
Heinrich-Heine-University Düsseldorf

10:30

Samuel McClure:
A role for dopamine in human working memory
Arizona State University, Tempe, USA

Coffee break **11:30**

12:00

Wolfram Schultz:
A dopamine mechanism for reward maximisation
Cambridge University, UK

Lunch **13:00**

14:00

Valeria Gazzola and Christian Keysers:
A cross-species approach to the neural bases of empathy and prosociality
Netherlands Institute for Neuroscience, Amsterdam, NL

Coffee break **15:00**

15:45

Hilke Plassmann:
Predicting Sales With Neuroforecasting - When Does it Add Value?
Decision Neuroscience and Marketing, INSEAD & Paris
Brain Institute (ICM), Sorbonne University, Paris, FR

WANT TO JOIN?

Our symposium is a hybrid event. Participation is free of charge, but registration is required. Please register by completing the form at <https://tinyurl.com/DSDN2025Register>, and indicate whether you plan to attend in person or virtually. If you choose virtual attendance, we will send you the access link after your registration is complete. For general information, please visit: <https://tinyurl.com/DSDN2025Info>

VENUE

Address: Haus der Universität, Schadowplatz 14, 40212 Düsseldorf

Subway: From Düsseldorf Main Station you can catch any metro (directions: U70: Krefeld, U74: Meerbusch, U75: Neuss, U76: Krefeld, U77: Am Seestern, U78: Arena/Messe Nord, U79: Duisburg) to Heinrich-Heine-Allee close to the Haus der Universität (3rd stop, around 3 minutes walk)

Tram: The closest tram station is Schadowstraße (around 3 minutes walk), Trams 701, 705, 706 are stopping there

Car: The Haus der Universität is located in a pedestrian zone and cannot be reached by car directly.

Nearest car parks: Kö-Bogen: Königsallee 2; Schadow-Arkaden: Martin-Luther-Platz 26; Wehrhahn-Center: Oststraße 10

Taxi: Access for taxis via Königsallee Nord, Theodor-Körner-Straße, Schadowstraße.

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